

INVESTMENT OPPORTUNITIES PERUMIN 36TH MINING CONVENTION



Brand Presence Benefits	Strategic Partner	Gold	Silver	Copper	Collaborator
A 3x3 Preferential and Standard Stand - Pavilion 1	✓				
A 3x2 Standard Stand subject to availability - Pavilions 2,3,4 and 5		✓	✓		
Projection of a corporate introductory video about your company on screens placed in the registration area (A two-minute video with no audio - Check for restrictions)	✓				
Projection of promotional video about your company on the screens placed in the area outside pavilion N°1 (Two-minute video with no audio - Check for restrictions)	✓	✓	✓		
Interview with a company representative to be published in the event's promotional channels	✓	✓			✓
Possibility to disseminate social responsibility activities through our web page (Special Section) Tentative deadline: August	✓	✓			
Banner with the company's logo in the area of the EXTEMIN fair (place assigned by the Organizer)	✓	✓			
Possibility to organize a 30-minute coffee breaks in between the main conferences (Place assigned by the Organizer)	✓				
Welcome message (Individual) and thank you message (group) on the event's social networks.	✓	✓	✓	✓	
BRAND EXPOSURE IN THE EXTEMIN AREA SORTED BY CATEGORY					
Digital panels or totems placed in strategic, high-traffic areas by the organizer. Sorted by category and as a whole	✓	✓	✓	✓	✓
Advertising spaces in strategic areas (after coordination with the organizer)	✓	✓	✓		
KEYNOTE CONFERENCE HALLS					
Logo in the Sponsor Reel, sorted by category and as a whole	✓	✓	✓	✓	✓
EVENT PROMOTIONAL MATERIALS					
Logo prominently placed and sorted by category and as a whole in all visual materials for event promotion and advertising (differentiated by size)	✓	✓			
Logo sorted by category and as a whole in all visual materials for event promotion and advertisement			✓	✓	✓
SPONSOR HALLS					
Use of the Sponsor Hall (Two slots - one hour, booking needed)	✓	✓			
Use of the Sponsor Hall (One slot - one hour, booking needed)			✓	✓	
Brand on banner: Logo sorted by category and as a whole.	✓	✓	✓	✓	✓
COMMERCIAL HALL					
45' courtesy slot (in the Commercial Hall, subject to availability)	✓				
Preferential rate to rent a Commercial Hall (45' min)		✓	✓	✓	✓
Handing out of your company's informative material at the registration table of the Commercial Hall	✓	✓	✓	✓	
NETWORKING HALL					
Use of a boardroom-type hall, spaces to dialogue with the most important mining companies in the country.	✓	✓	✓		
DIGITAL MINING MAGAZINE					
Logo in the official thank-you advertisement after the event, sorted by category and as a whole	✓	✓	✓	✓	✓
FEATURED IN ADS IN SPECIALIZED MEDIA					
Logo prominently placed (differentiated by size)	✓	✓			
Logo sorted by category and as a whole			✓	✓	✓
FEATURED ON THE WEB PAGE OF THE EVENT					
Logo prominently placed, with a link to your company's website (placed on the Home page)	✓	✓			
Logo sorted by category and as a whole.			✓	✓	✓
FEATURED ON THE APP					
Logo sorted by category and as a whole	✓	✓	✓	✓	✓
E-NEWSLETTERS					
*Logo prominently placed (differentiated by size)	✓	✓			
*Logo as a whole, sorted by category			✓	✓	✓
SOCIAL NETWORKS OF THE EVENT					
Welcome message on Facebook, Twitter, LinkedIn, Instagram	✓	✓	✓	✓	✓
PROMOTIONAL MATERIAL					
Inclusion of promotional material in the briefcase and/or backpack for the Convention participants (USB flash drive, bookmark, etc.) 5,000 units	✓	✓	✓		
REGISTRATIONS - PASSES - INVITATIONS					
Free registration to conferences and exhibition area "Convention Participant Registration"	15	12	5	3	1
One-day passes to visit EXTEMIN	170	120	70	50	20

Important: Add 18% I.G.V.

MORE INFORMATION:

Mabel Espezuza - Phone: 982 097 059
E-mail: mabel.espezuza@iimp.org.pe

Mary León - Phone: 997 719 702
E-mail: mary.leon@iimp.org.pe